**BARKULAN CO-WORKING SPACE & INNOVATION HUB**

**STARTUP FOUNDER PROGRAM**

***Description:***

This program is meant to produce founders who will build world-class startups out of Somaliland.

***Goal:***

Building people that will build products.

***Duration:***

6 weeks

***Structure:***

2 days/ week, 2 hours/ day

***Method of teaching:***

Short lecture/ presentation slides, discussion, Q&A. Content will be available online.

***Method of assessment:***

Assignments, team work, pitching

***Course content:***

1. Ideation
2. Customer development
3. Product development
4. Business model
5. Team building & culture
6. Company building & growth

***Bonus content:***

1. Pitching to investors

***Number of startups:*** 10 per batch

***Number of batches:*** 2 per year

***Periods:*** Summer & Winter

***Summer program:*** June – July 2021

***Winter program:*** November – December 2021

**Who we are seeking**

* Ambitious & driven young entrepreneurs
* Good command of English
* Relevant technical skills

**Requirements/ Instructions**

Written application submitted to [info@barkulan.com](mailto:info@barkulan.com) that includes a description about:

* Founders/ team
* Idea (problem & solution)